# **Indexperts, LLC**

### **Privacy Pledge and Notification**

Indexperts, LLC ("Indexperts") respects your rights to privacy. We have always been committed to securing the confidentiality and integrity of your personal information. We are proud of our privacy practices and want our current and prospective customers to understand what information we collect and how we use it.

### Why We Collect Your Information

We gather information about you and your accounts so that we can (i) know who you are and thereby prevent unauthorized access to your information, (ii) design and improve the products and services we offer, and (iii) comply with the laws and regulations that govern us.

### What Information We Collect

We may collect the following types of "nonpublic personal information"

- Information about your identity, such as your name, address, birthday, and Social Security number,
- Information about your transactions with us,
- Information we receive from you on applications, such as your beneficiaries or income.

#### What Sources We Obtain Your Information From

- Information we receive from you on applications or other forms,
- Information about your transactions with us, our affiliates, or others, and
- If you visit our website, information we collect via a web server, often referred to as a "cookie". "Cookies" indicate where a site visitor has been online and what has been viewed.

## What Information We Disclose

We do not disclose nonpublic personal information about our customers or former customers to anyone other than your custodian, broker-dealer and other third-party service providers, except as permitted by law. Moreover, we will not release information about our customers or former customers unless one or more of the following conditions is met:

- We receive your prior written consent.
- We believe the recipient to be you or your authorized representative.
- We are required by law to release information to the recipient.
- We only use information about you and your account to help us better serve your investment needs or to suggest services or educational materials that may be of interest to you.

## Confidentiality and Security

We maintain physical, electronic, and procedural safeguards to guard your personal account information. We require all nonaffiliated organizations to conform to our privacy standards and are contractually obligated to keep the information provided confidential and used as requested. Furthermore, we will continue to adhere to the privacy policies and practices described in this notice even after your account is closed or becomes inactive.

We will continue to conduct our business in a manner that conforms with our pledge to you, your expectations, and all applicable laws.

Investment advisory services offered through Indexperts, LLC, an SEC registered investment advisor.